

Keep the information flowing.

COPIBE®

*In a time
of turbulence
and change,
it is more true
than ever
that knowledge
is power.**

— John F. Kennedy

* Excerpt from John F. Kennedy's "Address in Berkeley at the University of California.", March 23, 1962.

KNOWLEDGE RULES

In a knowledge-based economy, fast and timely access to information is vital to success. Information stimulates experimentation and discovery, promotes product and service innovation and helps improve business practices.

Every day, millions of Quebec workers use and exchange information with their colleagues and business partners, accessing everything from simple statistics to complicated training manuals, to journals on industrial design, to the latest consumer trends.

90% *of the data in the world today has been created in the last two years alone. Our current output of data is roughly 2.5 quintillion bytes a day. As the world steadily becomes more connected with an ever-increasing number of electronic devices, that's only set to grow over the coming years.*

— JACOBSON, Ralph, "2.5 quintillion bytes of data created every day. How does CPG & Retail manage it?", IBM Consumer Products Industry Blog, April 24, 2013.



Images: pxhere.com

THE LAW IS CLEAR

Canada's *Copyright Act* protects any original work as soon as it is "fixed in any material form".

This means that no one in an organization may use copyrighted material without the permission of the copyright holder.

3 (1) For the purposes of this Act, copyright, in relation to a work, means the sole right to produce or reproduce the work or any substantial part thereof in any material form whatever, to perform the work or any substantial part thereof in public or, if the work is unpublished, to publish the work or any substantial part thereof, and includes the sole right:

a) to produce, reproduce, perform or publish any translation of the work [...]

It's well understood, for example, that if you use copyrighted music in a TV production, the owner of the copyright must be compensated. The same goes for images, photographs, or videos: you can't use excerpts from TV shows or movies without the approval of their creators.

A word to the wise

This is also true for the written word. Copying, sharing or using copyrighted written material is illegal without the permission of the copyright holder. This includes everything from novels to scholarly articles to technical manuals.

But we know copyright law is very complex and hard to master. Not to mention the time and effort required to locate copyright holders. Also, we often need information immediately if not sooner.

So what's to be done?



Image: pixabay.com (CC0 Creative Commons)

COPIBEC— YOUR COPYRIGHT EXPERTS

Copibec is a leader and an absolutely essential partner when it comes to the collective management of works and copyright information when dealing with texts, including the graphics, illustrations and photos that come with them.

We have more than 20 years experience in dealing with all the ins and outs of copyright law. We guide organizations and businesses through the complexities of dealing with the sharing of information and copyrighted material.

A one-stop service

Copibec is the go-to reference when it comes to copyright issues. We offer users of copyright-protected works a one-stop service that's easy to use and tailored to their needs. Instead of having to knock on several doors, users can deal with one party, which greatly simplifies the process, while ensuring that royalties are paid and legal permissions are obtained.

Copibec is a not-for-profit organization founded in 1997 by the Union des écrivaines et des écrivains québécois (UNEQ) and the Association nationale des éditeurs de livres (ANEL). Over time, new members, most notably freelance journalists and visual artists, have joined our organization.

Collective management is central to our mission. We bring together authors and publishers in order to provide support, negotiation and information services on all copyright-related issues. Since its birth, our organization was able to pay close to \$200 million in royalties to authors, creators and publishers.

Whether through annual or pay-per-use licences, Copibec provides customized solutions to meet your needs.

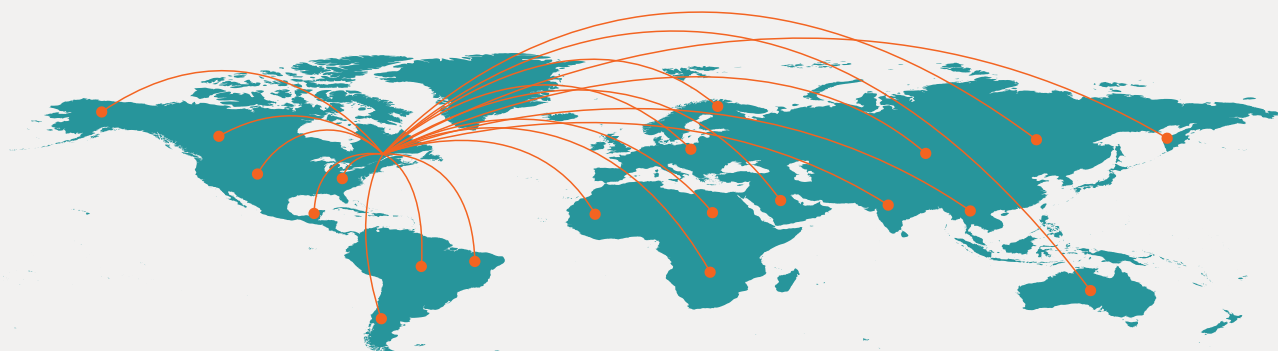
We also play a key role in providing information about copyright in general.

Access to a global network

With a Copibec licence, you can access documents from around the world and share them with your colleagues, partners and clients, all at a very reasonable cost.

Thanks to our participation in the International Federation of Reproduction Rights Organisations (IFRRO), Copibec has privileged access to about thirty copyright organizations all around the world.

Under the agreements signed with these parties, Copibec manages the rights to works from an international repertoire, in addition to the rights of Quebec publications. Users with whom agreements have been made thus have the possibility to reproduce and distribute millions of books, magazines and journals.





HOW DOES IT WORK?

Let's take a look at the fictional case of Archambault & Daughters, a successful mid-size architectural firm based in Montreal. Their workforce of about 100 employees deals with written copyrighted material ranging from technical manuals to articles about the latest in design trends.

Licensed for success

Thanks to its strong international network, Copibec can provide a licence to Archambault & Daughters that gives them legal access to all the information needed for the smooth operation of their business. Once the proper copyrights have been obtained, the licence provided by Copibec entitles them to circulate documents and information internally, to members of the organization or the business, as well as externally, to clients, partners and suppliers.

It's a solution that allows them to focus fully on business development. And the fee schedule is tailored specifically to their needs.





Image: istockphoto.com

The benefits of Copibec

Keep the information that's critical to the growth and prosperity of your organization circulating. Copibec can help you get the required authorizations in order to use and disseminate the protected material you need. Fees are calculated based on use and/or the number of employees working for your organization. And you save time and money by not having to track down copyright owners and arrange payment with them or with their representatives.

You will also have immediate access to a group of highly experienced experts in everything related to copyright. A licence from Copibec also supports the growth of knowledge and R&D that's critical to every business.

Workplace information sessions



Copibec also offers information sessions on copyright, details of our licencing options, and related matters.

A member of our team will gladly visit your business or organization or set up a virtual meeting. Contact us for more information or to arrange a customized training session for your employees.

Pictogram: onlinewebfonts.com

**FOR MORE INFORMATION
or to obtain a business licence
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